

## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Obama for America
Product	OBAMA FOR AMERICA
Estimate Number	1537

Invoice #	04079456-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04079456
Alt Order #	Political Candidate
Deal #	
Order Flight	10/16/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue NW**  
**Suite 800**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 5a	5a-530a								
	CDR										
					10/15/12 to 10/21/12	4x	- TWTF - -				
	13			Tu	10/16/12	:30	5:11 AM	OFA12G145H	\$360.00		3
	13			W	10/17/12	:30	5:24 AM	OFA12Z151H	\$360.00		1
	13			Th	10/18/12	:30	5:23 AM	OFA12G145H	\$360.00		2
	13			F	10/19/12	:30	5:29 AM	OFA12G145H	\$360.00		4
2	13	Good Day 530a	530a-6a								
	CDR										
					10/15/12 to 10/21/12	4x	- TWTF - -				
	13			Tu	10/16/12	:30	5:59 AM	OFA12P143H	\$540.00		1
	13			W	10/17/12	:30	5:58 AM	OFA12Z151H	\$540.00		2
	13			Th	10/18/12	:30	5:42 AM	OFA12Z151H	\$540.00		4
	13			F	10/19/12	:30	5:59 AM	OFA12Z151H	\$540.00		3
3	13	Good Day 6a	6a-7a								
	CDR										
					10/15/12 to 10/21/12	4x	- TWTF - -				
	13			Tu	10/16/12	:30	6:20 AM	OFA12G145H	\$900.00		1
	13			W	10/17/12	:30	6:42 AM	OFA12Z151H	\$900.00		3
	13			Th	10/18/12	:30	6:13 AM	OFA12G145H	\$900.00		4
	13			F	10/19/12	:30	6:59 AM	OFA12Z151H	\$900.00		2
4	13	Good Day 7a	7a-8a								
	CDR										
					10/15/12 to 10/21/12	7x	- TWTF - -				
	13			Tu	10/16/12	:30	7:54 AM	OFA12P143H	\$990.00		1
	13			W	10/17/12	:30	7:22 AM	OFA12Z151H	\$990.00		5
	13			W	10/17/12	:30	7:54 AM	OFA12Z151H	\$990.00		2
	13			Th	10/18/12	:30	7:11 AM	OFA12Z151H	\$990.00		6
	13			Th	10/18/12	:30	7:29 AM	OFA12G145H	\$990.00		3
	13			F	10/19/12	:30	7:29 AM	OFA12G145H	\$990.00		4
	13			F	10/19/12	:30	7:54 AM	OFA12G145H	\$990.00		7

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**Billing: (813) 870-9603**

Advertiser	Obama for America
Product	OBAMA FOR AMERICA
Estimate Number	1537

Invoice #	04079456-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04079456
Alt Order #	Political Candidate
Deal #	
Order Flight	10/16/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue NW**  
**Suite 800**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
5	13	Good Day 8a	8a-9a								
	CDR										
					10/15/12 to 10/21/12	4x	- TWTF - -				
	13			Tu	10/16/12	:30	8:20 AM	OFA12G145H	\$900.00		1
	13			W	10/17/12	:30	8:52 AM	OFA12Z151H	\$900.00		2
	13			Th	10/18/12	:30	8:25 AM	OFA12G145H	\$900.00		4
	13			F	10/19/12	:30	8:13 AM	OFA12Z151H	\$900.00		3
6	13	Good Day 9a	9-10a								
	CDR										
					10/15/12 to 10/21/12	3x	- TWTF - -				
	13			Tu	10/16/12	:30	9:13 AM	OFA12P143H	\$810.00		1
	13			W	10/17/12	:30	9:29 AM	OFA12Z151H	\$810.00		3
	13			F	10/19/12	:30	9:25 AM	OFA12G145H	\$810.00		2
7	13	Good Day 430a	430a-5a								
	CDR										
					10/15/12 to 10/21/12	4x	- TWTF - -				
	13			Tu	10/16/12	:30	4:40 AM	OFA12P143H	\$55.00		3
	13			W	10/17/12	:30	4:55 AM	OFA12Z151H	\$55.00		1
	13			Th	10/18/12	:30	4:42 AM	OFA12G145H	\$55.00		2
	13			F	10/19/12	:30	4:51 AM	OFA12G145H	\$55.00		4
8	13	Good Day Sa 6a	6a-7a								
	CDR										
					10/15/12 to 10/21/12	1x	-----S-				
	13			Sa	10/20/12	:30	6:39 AM	OFA12G145H	\$360.00		1
9	13	Good Day Sa 7a	7a-8a								
	CDR										
					10/15/12 to 10/21/12	1x	-----S-				
	13			Sa	10/20/12	:30	7:11 AM	OFA12Z151H	\$675.00		1
10	13	Good Day Sa 8a	8a-9a								
	CDR										

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Sales Region	National

Order #	04079456
Alt Order #	Political Candidate
Deal #	
Order Flight	10/16/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
10	13	Good Day Sa 8a	8a-9a								
	CDR										
				10/15/12 to 10/21/12	1x	-----S-					
	13			Sa	10/20/12	:30	8:39 AM	OFA12G145H	\$675.00		1
11	13	Good Day Su 6a-7a News	6a-7a								
	CDR										
				10/15/12 to 10/21/12	1x	-----S					
	13			Su	10/21/12	:30	6:10 AM	OFA12G145H	\$360.00		1
12	13	Good Day Su 7a	7a-8a								
	CDR										
				10/15/12 to 10/21/12	2x	-----S					
	13			Su	10/21/12	:30	7:20 AM	OFA12Z151H	\$810.00		2
	13			Su	10/21/12	:30	7:45 AM	OFA12G145H	\$810.00		1
13	13	Good Day Su 8a	8a-9a								
	CDR										
				10/15/12 to 10/21/12	1x	-----S					
	13			Su	10/21/12	:30	8:37 AM	OFA12G145H	\$900.00		1
14	13	Fox News Sunday	9a-10a								
	CDR										
				10/15/12 to 10/21/12	1x	-----S					
	13			Su	10/21/12	:30	9:45 AM	OFA12Z151H	\$810.00		1
15	13	Live with Kelly	10a-11a								
	CDR										
				10/15/12 to 10/21/12	4x	-TWTF--					
	13			Tu	10/16/12	:30	10:49 AM	OFA12A125H	\$630.00		1
	13			W	10/17/12	:30	10:31 AM	OFA12Z151H	\$630.00		2
	13			Th	10/18/12	:30	10:55 AM	OFA12G145H	\$630.00		3
	13			F	10/19/12	:30	10:59 AM	OFA12Z151H	\$630.00		4
16	13	Wendy Williams	11a-12p								
	CDR										

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Estimate Number	1537

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Station	WTVT
Account Executive	Chris Johnson
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Alt Order #	Political Candidate
Deal #	
Order Flight	10/16/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
16	13	Wendy Williams	11a-12p								
	CDR										
					10/15/12 to 10/21/12	4x	- TWTF - -				
	13			Tu	10/16/12	:30	11:52 AM	OFA12P143H	\$225.00		2
	13			W	10/17/12	:30	11:52 AM	OFA12Z151H	\$225.00		3
	13			Th	10/18/12	:30	11:29 AM	OFA12Z151H	\$225.00		1
	13			F	10/19/12	:30	11:39 AM	OFA12G145H	\$225.00		4
17	13	Fox 13 News at Noon	12p-1p								
	CDR										
					10/15/12 to 10/21/12	4x	- TWTF - -				
	13			Tu	10/16/12	:30	12:26 PM	OFA12A125H	\$360.00		3
	13			W	10/17/12	:30	12:44 PM	OFA12Z151H	\$360.00		2
	13			Th	10/18/12	:30	12:50 PM	OFA12G145H	\$360.00		1
	13			F	10/19/12	:30	12:30 PM	OFA12G145H	\$360.00		4
18	13	Anderson Live	1p-2p								
	CDR										
					10/15/12 to 10/21/12	4x	- TWTF - -				
	13			Tu	10/16/12	:30	1:56 PM	OFA12P143H	\$315.00		2
	13			W	10/17/12	:30	1:58 PM	OFA12Z151H	\$315.00		4
	13			Th	10/18/12	:30	1:33 PM	OFA12G145H	\$315.00		3
	13			F	10/19/12	:30	1:47 PM	OFA12Z151H	\$315.00		1
19	13	Divorce Court	2p-3p								
	CDR										
					10/15/12 to 10/21/12	4x	- TWTF - -				
	13			Tu	10/16/12	:30	2:53 PM	OFA12A125H	\$126.00		1
	13			W	10/17/12	:30	2:58 PM	OFA12Z151H	\$126.00		4
	13			Th	10/18/12	:30	2:55 PM	OFA12Z151H	\$126.00		3
	13			F	10/19/12	:30	2:38 PM	OFA12G145H	\$126.00		2
20	13	Judge Joe Brown	3p-4p								
	CDR										

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Advertiser	Obama for America
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Estimate Number	1537

Invoice #	04079456-1
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Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04079456
Alt Order #	Political Candidate
Deal #	
Order Flight	10/16/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
20	13	Judge Joe Brown	3p-4p								
	CDR										
					10/15/12 to 10/21/12	4x	- TWTF - -				
	13			Tu	10/16/12	:30	3:46 PM	OFA12P143H	\$225.00		3
	13			W	10/17/12	:30	3:19 PM	OFA12Z151H	\$225.00		2
	13			Th	10/18/12	:30	3:18 PM	OFA12G145H	\$225.00		1
	13			F	10/19/12	:30	2:59 PM	OFA12Z151H	\$225.00		4
21	13	Judge Judy	4p-5p								
	CDR										
					10/15/12 to 10/21/12	4x	- TWTF - -				
	13			Tu	10/16/12	:30	4:28 PM	OFA12A125H	\$900.00		1
	13			W	10/17/12	:00			<del>\$900.00</del>	See MG 21.5	2
	13			Th	10/18/12	:30	4:24 PM	OFA12Z151H	\$900.00		3
	13			Th	10/18/12	:30	4:48 PM	OFA12G145H	\$900.00	MG for 21.2 10/17	5
	13			F	10/19/12	:30	4:29 PM	OFA12G145H	\$900.00		4
22	13	Fox 13 News at 5p	5p-530p								
	CDR										
					10/15/12 to 10/21/12	4x	- TWTF - -				
	13			Tu	10/16/12	:30	5:26 PM	OFA12P143H	\$1,080.00		4
	13			W	10/17/12	:00			<del>\$1,080.00</del>	See MG 22.5	1
	13			Th	10/18/12	:30	5:22 PM	OFA12G145H	\$1,080.00		3
	13			Th	10/18/12	:30	5:29 PM	OFA12Z151H	\$1,080.00	MG for 22.1 10/17	5
	13			F	10/19/12	:30	5:28 PM	OFA12G145H	\$1,080.00		2
23	13	Fox 13 News at 530p	530p-6p								
	CDR										
					10/15/12 to 10/21/12	4x	- TWTF - -				
	13			Tu	10/16/12	:30	5:59 PM	OFA12A125H	\$1,080.00		2
	13			W	10/17/12	:00			<del>\$1,080.00</del>	See MG 23.5	1
	13			Th	10/18/12	:30	5:44 PM	OFA12G145H	\$1,080.00	MG for 23.1 10/17	5
	13			Th	10/18/12	:30	5:58 PM	OFA12Z151H	\$1,080.00		4
	13			F	10/19/12	:30	5:43 PM	OFA12Z151H	\$1,080.00		3

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Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04079456
Alt Order #	Political Candidate
Deal #	
Order Flight	10/16/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
24	13	Fox 13 News at 6p	6p-630p								
	CDR										
					10/15/12 to 10/21/12	4x	- TWTF - -				
	13			Tu	10/16/12	:30	6:21 PM	OFA12P143H	\$1,080.00		2
	13			W	10/17/12	:00			<del>\$1,080.00</del>	See MG 24.5	4
	13			Th	10/18/12	:30	6:28 PM	OFA12G145H	\$1,080.00		1
	13			F	10/19/12	:30	6:22 PM	OFA12G145H	\$1,080.00		3
	13			F	10/19/12	:30	6:29 PM	OFA12Z151H	\$1,080.00	MG for 24.4 10/17	5
25	13	Fox 13 News at 630p	630p-7p								
	CDR										
					10/15/12 to 10/21/12	4x	- TWTF - -				
	13			Tu	10/16/12	:30	6:45 PM	OFA12A125H	\$990.00		1
	13			W	10/17/12	:00			<del>\$990.00</del>	See MG 25.5	3
	13			Th	10/18/12	:30	6:53 PM	OFA12G145H	\$990.00		4
	13			F	10/19/12	:30	6:45 PM	OFA12G145H	\$990.00		2
	13			Tu	10/23/12	:30	6:45 PM	OFA12Z151H	\$990.00	MG for 25.3 10/17	5
26	13	Fox 13 News Su 6p	6p-7p								
	CDR										
					10/15/12 to 10/21/12	2x	- - - - - S				
	13			Su	10/21/12	:30	6:22 PM	OFA12G145H	\$675.00		2
	13			Su	10/21/12	:30	6:53 PM	OFA12Z151H	\$675.00		1
27	13	TMZ	7p-730p								
	CDR										
					10/15/12 to 10/21/12	3x	- TWTF - -				
	13			Tu	10/16/12	:30	7:29 PM	OFA12P143H	\$1,080.00		3
	13			W	10/17/12	:30	7:21 PM	OFA12Z151H	\$1,080.00		1
	13			F	10/19/12	:30	7:11 PM	OFA12G145H	\$1,080.00		2
28	13	Insider	730p-8p								
	CDR										
					10/15/12 to 10/21/12	3x	- TWTF - -				

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Billing Type	Cash
Special Handling	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
28	13	Insider	730p-8p								
	CDR										
	13			Tu	10/16/12	:30	7:46 PM	OFA12A125H	\$855.00		2
	13			W	10/17/12	:30	7:56 PM	OFA12Z151H	\$855.00		3
	13			F	10/19/12	:00			<del>\$855.00</del>	See MG 28.4	1
	13			M	10/22/12	:00			<del>\$855.00</del>	Credited	4
29	13	M-Su 10p-1030p Late News	10p-1030p								
	CDR										
				10/15/12 to 10/21/12	5x	- TWTFSS					
	13			W	10/17/12	:30	11:11 PM	OFA12Z151H	\$1,890.00		2
	13			Th	10/18/12	:30	12:01 AM	OFA12Z151H	\$1,890.00		5
	13			F	10/19/12	:30	11:43 PM	OFA12Z151H	\$1,890.00		4
	13			Sa	10/20/12	:00			<del>\$1,890.00</del>	See MG 29.6	1
	13			Su	10/21/12	:30	11:05 PM	OFA12G145H	\$1,890.00		3
	13			Su	10/21/12	:30	11:21 PM	OFA12Z151H	\$1,890.00	MG for 29.1 10/20	6
30	13	M-Su 1030-11p Late News	1030p-11p								
	CDR										
				10/15/12 to 10/21/12	5x	- TWTFSS					
	13			Tu	10/16/12	:30	11:00 PM	OFA12P143H	\$1,530.00		2
	13			W	10/17/12	:30	11:31 PM	OFA12Z151H	\$1,530.00		5
	13			F	10/19/12	:30	12:07 AM	OFA12G145H	\$1,530.00		4
	13			Sa	10/20/12	:30	10:22 PM	OFA12G145H	\$1,530.00		3
	13			Su	10/21/12	:30	11:47 PM	OFA12G145H	\$1,530.00		1
31	13	NLCS Champ Game Non Home Various									
	CDR										
				10/22/12 to 10/28/12	1x	M- - - - -					
	13			M	10/22/12	:30	9:52 PM	OFA12G145H	\$4,500.00		1
32	13	X Factor	8p-10p								
	CDR										
				10/15/12 to 10/21/12	2x	- - W- - - -					
	13			W	10/17/12	:00			<del>\$9,000.00</del>	See MG 32.3	2

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## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Obama for America
Product	OBAMA FOR AMERICA
Estimate Number	1537

Invoice #	04079456-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04079456
Alt Order #	Political Candidate
Deal #	
Order Flight	10/16/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue NW**  
**Suite 800**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
32	13	X Factor	8p-10p								
	CDR										
	13			W	10/17/12	:30	9:09 PM	OFA12Z151H	\$9,000.00		1
	13	NLCS Champ Game Non Home	Various	W	10/17/12	:30	10:44 PM	OFA12Z151H	\$2,250.00	MG for 32.2 10/17	3
33	13	NLCS Champ Game Non Home	Various								
	CDR										
					10/15/12 to 10/21/12	2x	---T---				
	13			Th	10/18/12	:30	7:43 PM	OFA12Z151H	\$4,050.00		1
	13			Th	10/18/12	:30	11:36 PM	OFA12G145H	\$4,050.00		2
34	13	College Football Prime	Various								
	CDR										
					10/15/12 to 10/21/12	1x	-----S-				
	13			Sa	10/20/12	:30	8:30 PM	OFA12Z151H	\$2,250.00		1
35	13	NLCS Champ Game Non Home	Various								
	CDR										
					10/15/12 to 10/21/12	2x	----F--				
	13			F	10/19/12	:30	7:39 PM	OFA12Z151H	\$4,050.00		1
	13			F	10/19/12	:30	10:06 PM	OFA12G145H	\$4,050.00		2
36	13	NFL RS Pre Game Non Home	Various								
	CDR										
					10/15/12 to 10/21/12	1x	-----S				
	13			Su	10/21/12	:30	12:40 PM	OFA12G145H	\$2,700.00		1
37	13	NFL RS Game Bucs	Various								
	CDR										
					10/15/12 to 10/21/12	2x	-----S				
	13			Su	10/21/12	:00			<del>\$9,000.00</del>	See MG 37.3,37.4	1
	13			Su	10/21/12	:00			<del>\$9,000.00</del>	See MG 37.3,37.4	2
	13	NFL RS Game Non Home		Su	10/21/12	:00			<del>\$9,000.00</del>	Credited	3
	13	NFL RS Game Non Home		Su	10/21/12	:00			<del>\$9,000.00</del>	Credited	4
38	13	NLCS Champ Game Non Home	Various								

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## INVOICE

Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

MyFoxTampaBay.com  
 www.myfoxtampabay.com

Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue NW**  
**Suite 800**  
**Washington, DC 20007**

Advertiser	Obama for America
Product	OBAMA FOR AMERICA
Estimate Number	1537

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04079456-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Order #	04079456
Alt Order #	Political Candidate
Deal #	
Order Flight	10/16/12 - 11/06/12

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
CDR											
				10/15/12 to 10/21/12		2x	--W----				
39	13	Good Day 5a	5a-530a	W	10/17/12	:30	5:30 PM	OFA12Z151H	\$2,250.00		1
	13			W	10/17/12	:30	6:52 PM	OFA12Z151H	\$2,250.00		2
	13										
CDR											
				10/22/12 to 10/28/12		1x	M-----				
40	13	Good Day 530a	530a-6a	M	10/22/12	:30	5:11 AM	OFA12Z151H	\$360.00		1
	13										
CDR											
				10/22/12 to 10/28/12		1x	M-----				
41	13	Good Day 6a	6a-7a	M	10/22/12	:30	5:58 AM	OFA12G145H	\$540.00		1
	13										
CDR											
				10/22/12 to 10/28/12		2x	M-----				
42	13	Good Day 8a	8a-9a	M	10/22/12	:30	6:40 AM	OFA12G145H	\$900.00		1
	13			M	10/22/12	:30	6:58 AM	OFA12Z151H	\$900.00		2
	13										
CDR											
				10/22/12 to 10/28/12		1x	M-----				
43	13	Good Day 9a	9-10a	M	10/22/12	:30	8:41 AM	OFA12G145H	\$900.00		1
	13										
CDR											
				10/22/12 to 10/28/12		1x	M-----				
44	13	Good Day 430a	430a-5a	M	10/22/12	:30	9:46 AM	OFA12Z151H	\$810.00		1
	13										
CDR											
				10/22/12 to 10/28/12		1x	M-----				
	13			M	10/22/12	:30	4:41 AM	OFA12G145H	\$55.00		

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## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Obama for America
Product	OBAMA FOR AMERICA
Estimate Number	1537

Invoice #	04079456-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04079456
Alt Order #	Political Candidate
Deal #	
Order Flight	10/16/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue NW**  
**Suite 800**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
45	13	Live with Kelly	10a-11a								
	CDR										
				10/22/12 to 10/28/12	1x	M-----					
	13			M	10/22/12	:30	10:29 AM	OFA12G145H	\$630.00		1
46	13	Wendy Williams	11a-12p								
	CDR										
				10/22/12 to 10/28/12	1x	M-----					
	13			M	10/22/12	:30	11:33 AM	OFA12G145H	\$225.00		1
47	13	Fox 13 News at Noon	12p-1p								
	CDR										
				10/22/12 to 10/28/12	1x	M-----					
	13			M	10/22/12	:30	12:44 PM	OFA12Z151H	\$360.00		1
48	13	Anderson Cooper	1p-2p								
	CDR										
				10/22/12 to 10/28/12	1x	M-----					
	13			M	10/22/12	:30	1:45 PM	OFA12G145H	\$315.00		1
49	13	Divorce Court	2p-3p								
	CDR										
				10/22/12 to 10/28/12	1x	M-----					
	13			M	10/22/12	:30	2:39 PM	OFA12Z151H	\$225.00		1
50	13	Judge Joe Brown	3p-4p								
	CDR										
				10/22/12 to 10/28/12	1x	M-----					
	13			M	10/22/12	:30	2:59 PM	OFA12G145H	\$225.00		1
51	13	Judge Judy	4p-5p								
	CDR										
				10/22/12 to 10/28/12	1x	M-----					
	13			M	10/22/12	:30	4:53 PM	OFA12G145H	\$900.00		1
52	13	Fox 13 News at 5p	5p-530p								

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## INVOICE

## Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Obama for America
Product	OBAMA FOR AMERICA
Estimate Number	1537

Invoice #	04079456-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04079456
Alt Order #	Political Candidate
Deal #	
Order Flight	10/16/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

## Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue NW**  
**Suite 800**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
		CDR			10/22/12 to 10/28/12	1x	M-----				
53	13	Fox 13 News at 530p	530p-6p	M	10/22/12	:30	5:22 PM	OFA12Z151H	\$1,080.00		1
		CDR			10/22/12 to 10/28/12	1x	M-----				
54	13	Fox 13 News at 6p	6p-630p	M	10/22/12	:30	5:40 PM	OFA12G145H	\$1,080.00		1
		CDR			10/22/12 to 10/28/12	1x	M-----				
55	13	Fox 13 News at 630p	630p-7p	M	10/22/12	:30	6:28 PM	OFA12Z151H	\$1,080.00		1
		CDR			10/22/12 to 10/28/12	1x	M-----				
56	13	NLCS Champ Game Non Home	Various	M	10/22/12	:30	6:56 PM	OFA12G145H	\$990.00		1
		CDR			10/15/12 to 10/21/12	2x	-----S				
57	13	TMZ	130a-4a	Su	10/21/12	:30	7:10 PM	OFA12G145H	\$4,500.00		1
	13			Su	10/21/12	:30	9:48 PM	OFA12Z151H	\$4,500.00		2
		LUR			10/15/12 to 10/21/12	2x	-----S-				
58	13	Insider	130a-4a	Sa	10/20/12	:30	1:21 AM	OFA12G145H	\$50.00		2
	13			Sa	10/20/12	:30	1:46 AM	OFA12Z151H	\$50.00		1
		LUR			10/15/12 to 10/21/12	2x	-----S				
	13			Su	10/21/12	:00			<del>\$50.00</del>	Credited	1
	13			Su	10/21/12	:00			<del>\$50.00</del>	Credited	2

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## INVOICE

Remit Address:

**WTVT**  
**New World Communications of Tampa Inc.**  
**P.O. Box 100535**  
**Atlanta, GA 30384-0535**  
**Main: (813) 876-1313**  
**Billing: (813) 870-9603**

Advertiser	Obama for America
Product	OBAMA FOR AMERICA
Estimate Number	1537

Invoice #	04079456-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04079456
Alt Order #	Political Candidate
Deal #	
Order Flight	10/16/12 - 11/06/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12856
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

**Greer Margolis & Mitchell**  
**Attention: Accounts Payable**  
**1010 Wisconsin Avenue NW**  
**Suite 800**  
**Washington, DC 20007**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
58	13	Insider	130a-4a								
	LUR										
59	13	Good Day 5a	5a-530a								
				10/15/12 to 10/21/12	1x	---	TF--				
	13			Th	10/18/12	:30	4:59 AM	OFA12Z151H	\$0.00		1
60	13	Good Day 6a	6a-7a								
				10/15/12 to 10/21/12	1x	---	TF--				
	13			F	10/19/12	:30	6:41 AM	OFA12G145H	\$0.00		1
61	13	Good Day 8a	8a-9a								
				10/15/12 to 10/21/12	1x	---	TF--				
	13			Th	10/18/12	:30	8:58 AM	OFA12Z151H	\$0.00		1
62	13	NFL RS Game Bucs	Various								
	CDR										
				10/15/12 to 10/21/12	2x	-----	S				
	13			Su	10/21/12	:30	1:01 PM	OFA12Z151H	\$9,000.00		2
	13			Su	10/21/12	:30	1:48 PM	OFA12G145H	\$9,000.00		1

Aired Spots **137**

<u>Gross Total</u>	<b>\$157,299.00</b>	
<u>Agency Commission</u>	<b>\$23,594.85</b>	
<u>Net Amount Due</u>	<b>\$133,704.15</b>	<u>Payment Terms 30 Days</u>

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